



FIELD HANDBOOK

Why is This Job Important?

The US government, the courts and the media have all failed to investigate 9/11, the biggest event of our time.

Yes, there have been major cover-ups throughout history. This time, we are using democracy and the ballot box to create a real investigation.

We are cutting through the speculation and mystery.

We are creating the first, real investigation of 9/11.

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I. THE THREE LAWS about your job

1. REPORT YOUR SIGNATURE RESULTS DAILY.

Every night, you should text Sander Hicks (347 446 4461) your TOTAL signatures, and TOTAL hours (not the exact schedule.) It's due by 11 AM the next day, every day.

2. SCHEDULE YOURSELF WEEKLY.

On Sunday, make up your schedule for that week, and email it to sander@voxpopt.net

3. GET LEGIBLE NAMES W/ SIGNATURE.

The signatory has to print their name as it appears on their voter registration.

In the space on the right, use one of the five counties of NYC.

Know them:

Bronx = Bronx
Queens = Queens
Manhattan = New York [county]
Staten Island = Richmond
Brooklyn = Kings

II. The Art of Petition-Gathering

It's an art, and a craft. It requires skill, talent, and lots of heart. Here are the tricks of the trade:

A. SMILE

Did you know smiling will make YOU feel better?

Be a sign of hope for a needy world.

The law of Karma applies here, you will get back what you give.

B. BODY LANGUAGE

Stop them in their tracks with charm and a great message.

With a smile on, you need to put yourself in the direct pathway of the person you have targeted. Imagine you are a defender in basketball. This is a kind of game, and you HAVE to be in the middle. If you remain off to the side, you will not get signatures, people will blow right past you.

Well, this is not a 100% of the time kind of rule, but if you are not getting results, then communicate even more passion and tenacity by squaring off and getting RIGHT in front of someone. It shows you BELIEVE.

In the same way, this job sometimes requires walking backwards with potential signers, and slowing down people as you talk to them.

C. STAY ON MESSAGE

First Question is ALWAYS:

HI! [or something tailored to the person]-Are you registered to vote in New York City? [OR, this “fine” city or “sunny” city or something that tries to get the prospect to smile....]

If they say “Yes” here are some of our favorite ways to say something compelling that gets a signature on the petition:

“How about signing this important petition to get a 9/11 Investigation on the ballot this Fall?”

OR

“This is for truth, justice, and a new investigation of 9/11. The victims families still have 300 unanswered questions, and we’d love for you to sign to help get this on the ballot.”

OR

“How about signing this important petition to get a 9/11 Investigation on the ballot and to get real aid to thousands of dying first responders.

If they are ready, or if their hand is looking for a pen, pass the pen at this point.

-IF THEY SEEM INTERESTED, ask, “So would you like to sign?” Always be trying to close the deal. No long long conversations, you can’t afford the time.

WHAT TO ASK PEOPLE ON THE FENCE:

Do you believe Bush and Cheney told you the truth about 9/11?

DEALING WITH RESISTANCE

We can’t get everyone to sign, but we CAN convert some of the maybes into “yeses”.

Here are the classic questions people ask when they are skeptical:

“IS THIS THE 9/11 CONSPIRACY PEOPLE?”

No, we’re a coalition that includes victims’ families, and we just want a real investigation. We don’t have conclusions yet.

“DO YOU BELIEVE BUSH DID IT?”

No, but we do think the Bush, Cheney and their 9/11 Commission were incomplete in finding the full truth. The 9/11 Commission was run by a guy from the Bush White House (Philip Zelikow.)

YOU WILL NEVER GET THE POWERFUL PEOPLE IN JAIL.

That’s just pessimism. We have 45,000 signatures, and we’re going to be on the ballot this fall.

Our Commission will have

- *Subpoena Power*
 - *Independent investigators*
 - *Independent funding*
- (No taxpayer money!)*

The 9/11 Families gave the Commission a list of 400 questions they wanted answered. In the end they found that only 100 were answered.

SO WHAT KIND OF QUESTIONS WEREN'T ANSWERED?

Who financed the terrorists?

How did the airplanes fly around for 2 hours and not get intercepted. Standard procedure is they would have been intercepted within 5 minutes of going off course.

“SO WHAT DO YOU THINK HAPPENED?”

Well, I don't know. I think we need a real investigation, so that we all can know the truth.

III.

Making the Job Easier with Good Administration.

A. QUOTA GUIDELINES

1) STANDARD PETITION QUOTA:

is 12 signatures per hour.

{Alpha Wing quota is 15 per hour. Alpha level pays \$18 an hour for qualified high-volume petitioners, see below.]

2) TRAINING:

Day 1: Petitioner will be expected to average at least 6 signatures p/hr.

Day 2: Petitioner will be expected to average at least 8 signatures p/hr.

Day 3: Petitioner will be expected to average at least 10 p/hr.

Failure to reach quota on any of these days will result in release.

After Day 3, training is complete.

TRAINING PAY:

Petitioner will be paid \$10 p/hr until petitioner has brought his/her average up to 10 signatures p/hr. On the first day where the petitioner averages at least 10 signatures p/hr, the petitioner's pay will be increased to \$15 p/hr for those hours worked.

3) AFTER TRAINING:

Petitioner should be able to average 12 signatures p/hr.

IF: 1) Petitioner averages less than 12 signatures p/hr three days consecutively, petitioner will be given one more day (“Review Day”) to average at least 12 signatures p/hr. If petitioner fails to reach average of 12 p/hr on the Review Day, petitioner will be released.

2) Petitioner averages less than 10 signatures p/hr on any day, petitioner will be given a Review Day the following day to bring average back to above 10 signatures p/hr. If the petitioner fails to reach average of 10 p/hr on Review Day, petitioner will be released.

Note: The Review Process for petitioner who falls below 10 signatures p/hr still falls under the expectations of 12-signature quota. For example, if petitioner averages 11 p/hr on Day A, 8 p/hr on Day B, undergoes 10-Sig Review Day on Day C and brings average back to 11 p/hr on that day, Day D will still result in a 12-Sig Review Day on which petitioner must reach average of at least 12 p/hr. As another example, if Day A and Day B averages are 11 p/hr and Day C average is 8 p/hr, Day D will be a 12-Sig Review Day, not a 10-Sig Review Day, meaning the petitioner must raise average all the way back to 12 p/hr.

3) Petitioner averages less than 7 signatures p/hr on any day, petitioner will be released at the end of the day, and not compensated for hours worked that day for failure to perform job duties.

THE GOOD NEWS:

\$50 CASH BONUS IF YOU GET OVER 250 SIGNATURES PER WEEK.

For rock-stars who can pull in 400 total signatures a week, with a 15 per hour quota, you qualify for “Alpha Wing” which pays \$18 per hour. (Get 300 total one week to qualify.)

B. NYC CAN Payday Schedule:

1) Each pay period is one week, Monday through Sunday.

2) Checks are issued each Wednesday for the previous week.

3) Petitioners hand in their signatures for the week at the end of each week. Petitions that are not completely filled out (Date, County, Witness Statement) will be returned to the petitioner and pay will be withheld until they are completed.

4) For timely payment and to avoid termination, petitioners must hand in their signatures between 3pm and 7pm on SUNDAY, or between 3pm and 7pm on TUESDAY. Failure to hand in signatures by 7pm on Tuesday will result in delayed payment and termination.

5) When petitioners drop off their signatures, they will be given a new time sheet for the following week.

6) Petitioners must work at least 14 hours per week. Failure to work less than 14 hours in any pay period will result in termination at the end of that pay period.

IV.

Miscellaneous Policy Notes and a Few Bits of Good Advice

A. Wear sunscreen. Drink water.

B. The bathroom in Union Square is the one at the Filene's Basement store, go up the DSW escalators to the 4th floor, and walk past the registers.

C. If you fake signatures, you will be caught. We are good at this, and have caught some people who thought we would pay \$15 an hour for fake signatures. Read your Witness Statement. This is a legal document.

D. Put Ted and Sander in your phone.

E. If you decide the job is not for you, that's OK, as long as you gave it a good shot. Just communicate with us, and handing in the clipboard would be really nice, too.

F. You will meet a ton of interesting people in this job. It's another plus. If you meet a victim's family member, or a first responder, or anyone else that Ted or Sander should meet, then please save the info and contact us.

G. Please use blue pens. We want to provide the City of New York with well-filled out petitions signed in ink that is impossible to fake.

H. We recommend developing a basic familiarity with the arguments for renewed skepticism about 9/11. We recommend watching the internet film "Loose Change" or "Zeitgeist" since a lot of people in NYC have seen them. NYC CAN does not endorse these films, but we all need to be up to speed on what they say.

Ted and Sander personally really like the film 9/11 Press For Truth since it is closest to the tone of NYC CAN. It gives voice to the 9/11 widows.

I. To some older people when you say "Are you registered to vote in "The City"" they think you only mean Manhattan. Be prepared to say that 'any of the five boroughs' is what you mean.

J. If people moved, but are still registered to vote at an old address, use the old address.

K. Signing the petition takes 30 seconds or less, sometimes it helps to let people know that.

In closing, we want to say THANKS. Thanks for doing this job, or trying out for it today. We are all about truth, light, and democracy. Thanks for lending a hand. You are a part of something great.

Sincerely,

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